

## COOPERATIVE INTELLIGENCE

### decatalogue and rules of engagement

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- 1<sup>st</sup>**. Love the Whole Group above every individual in or out it.  
**Rule:** *Accept! Listen to others fervently! And there are no bosses in the ideation field.*
  - 2<sup>nd</sup>**. Not take your name, or any other's, in vain. Every idea is orphaned.  
**Rule:** *De-personalize.*
  - 3<sup>rd</sup>**. Especially enjoy the Facilitation, and of the breaks!  
**Rule:** *Carpe diem!*
  - 4<sup>th</sup>**. Honour any idea, even if it looks dispensable, for it will possibly be parent of others.  
**Rule:** *Relate.*
  - 5<sup>th</sup>**. Not kill any idea on the ground, bad as it may seem.  
**Rule:** *Ideation and evaluation should never be simultaneous.*
  - 6<sup>th</sup>**. Never hold back. Let the ideas have sex!  
**Rule:** *Be fluent. Do not think, speak up! Empty your mind!*
  - 7<sup>th</sup>**. Steal ideas!  
**Rule:** *In doubt, ideas are in the public domain. Do not even hesitate.*
  - 8<sup>th</sup>**. Imagine. Be against the established stuff. Be a snake oil seller! ...  
**Rule:** *Envision!*
  - 9<sup>th</sup>**. Not wish the conversation or the acceptance of your neighbour.  
**Rule:** *At any time, a single meeting, a single communication channel.*
- And **10<sup>th</sup>**. Be greedy, insatiable, unstoppable.  
**Rule:** *Quantity is quality.*

Love the Future you are working in above all the Past. And the Present for the sake of Future!